

Certificate Workshop

REmote-LEADership

With the **RE-LEAD** leadership competence model through the crisis



Executive Summary

To **lead successfully from the home office**, managers need to understand the factors that can make working remotely particularly challenging. Otherwise, even highly qualified employees may experience a **decline** in **work performance** and **commitment**. This risk is particularly acute when employees start working from the home office without proper preparation and training.

The **challenges** associated with home office include

- Lack of personal support
- Lack of access to information
- Social isolation
- Distractions at home

This leads to many **questions** about work processes and quality assurance, accessibility and new forms of communication.

In addition, for most managers it is a new task to keep their teams together, even if the team members have no direct contact.

The online training course "**RE-LEAD - RE**mote **LEAD**ership" addresses how to deal with these and other questions.

Goals of the workshop

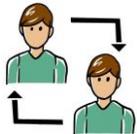
- 1 The participants know essential aspects of their **self-management** as managers in the home office.
- 2 The participants know **different types of leadership** from the **home office** and can determine their **own leadership type**.
- 3 The participants have an overview of important **measures** of the **RE-LEAD** model to manage their work-life balance and digital availability management for their employees working in the home office.



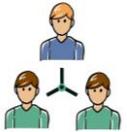
Contents: The **RE**remote-**LEAD**ership model



Remote-**R**outines in the home office: Which routines make sense for you and your employees? How can routines be sensibly established?



Remote-**E**mpowerment: How do I strengthen and empower my team?



Remote-**L**oyalty Management: How do I strengthen the cohesion in the team and the loyalty of the team to the company?



Remote-**E**xploration: How can my team innovate in the home office?



Remote-**A**ctivation: How do I control work processes, safe work results and quality?



Remote-**D**igital Interaction: How much communication in the team is useful? What channels can you use to maintain communication with your employees?

Organizational details

Participants

- Knowledge workers with leadership responsibility
- Experienced workers
- Leaders at all levels
- 10-15 participants

Duration & structure

- Full-day workshop (via zoom) with module-based structure

Date

- Currently planned: 15.05., 12.06., 17.07. (TBC)
- Further dates will be announced

Trainer

- Prof. Dr. Dr. Ruth Stock-Homburg
- Franziska Wolf (Co-Trainer)

Language

- German and English

Certificate

- Certification as Future Excellence Ambassador possible after oral exam (costs: 300 Euro + Tax 19 %) – Teilnahme ohne Zertifikat möglich
- Certification valid for two years

Additional information



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